

Middleton and Aislaby Village Hall

Charity No. 509800



Main Street, Middleton YO18 8PB

www.middletonandaislabylvillagehall.weebly.com

DRAFT STRATEGIC PLAN 2023-2028

STRATEGIC PLAN - 2023-2028

MISSION STATEMENT

The Trustees and Committee members of the MAVHC aim to provide a first class, safe, accessible, well maintained, and well-presented village hall and green, to be used for social, recreational, educational and leisure activities with facilities which will be to the benefit of and meet the needs and desires Middleton and Aislaby residents and hall users.

The Trustees and Committee members of the MAVHC will endeavour to meet the hall's annual running costs from the income derived from activities, including private or commercial events, providing this is in keeping with the interests of the local community. The Trustees and Committee members of the MAVHC will seek funds from donations, fund raising and grants to cover the cost of major capital projects to ensure the village asset is maintained and well presented.

PURPOSE OF THIS REPORT

The purpose of this **draft** strategic plan is to provide a platform for discussion with the Trustees of the Middleton and Aislaby Village Hall charity, that will consolidate its long-term strategy or direction and to make decisions on allocating its resources to attain those strategic goals 2023-2028

Furthermore, it may also extend to opportunities for guiding and supporting the implementation of the strategy through the Management Committee of the said charity.

BACKGROUND

The history of the Middleton and Aislaby Village Hall is well documented and is subject to the legal requirements of the Charity Commission and the Health and Safety Executive. The necessary procedures relating to these requirements are set out on our web site. As a voluntary organisation the Village Hall is reliant on an income derived from booking fees, fund raising activities, donations and grants from governmental and fund giving organisations.

The Village Hall is used by a mixture of small local businesses providing socially enhancing services (e.g. Keep Fit/Dementia Forward/Yoga), by other charities (e.g. The Wilf Ward Family Trust), by some commercial training companies (e.g. Driver Training); by the Village Hall Committee for community based activities (e.g. Annual Show, Christmas Light Event, community meals and events), by the Church for meetings, services and functions and the Middleton, Aislaby and Wrelton Women Institute for meetings, functions and activities.

The day to day management is provided by the Middleton and Aislaby Village Hall Committee who meet monthly. Records of the outcome of all meetings are available.

CURRENT STRUCTURE

All Trustees have an open invitation to attend Committee Meetings. Not all Committee Members are Trustees.

Lifetime Honorary President: Mr John Harrison

Trustees appointed at AGM Nov 2022: Mrs Pamela Russell, Mrs Helen Trebilco, Mr Richard Chambers, Mr Stuart Plant, Mr Simon Wrench and Philip Davies

Committee Members November AGM 2022

Mrs Pamela Russell, Mr Simon Wrench (Vice Chair), Mr Oliver Strickson (Minutes Secretary), Mr David Swain (Treasurer), Mrs Helen Trebilco, Mrs Denise Wood, Mrs Jane Buxton, Mr Richard Chambers, Mr Stuart Plant (Chair), Mr Howard Ella.

Sub Committees:

There are currently five sub committees with formal links and responsibilities to the MAVH Committee:

The Christmas Light and Switch on Sub-committee

The Town End Pond and Village Green Sub-committee

The Middleton and Aislaby Village Annual Show Sub-committee

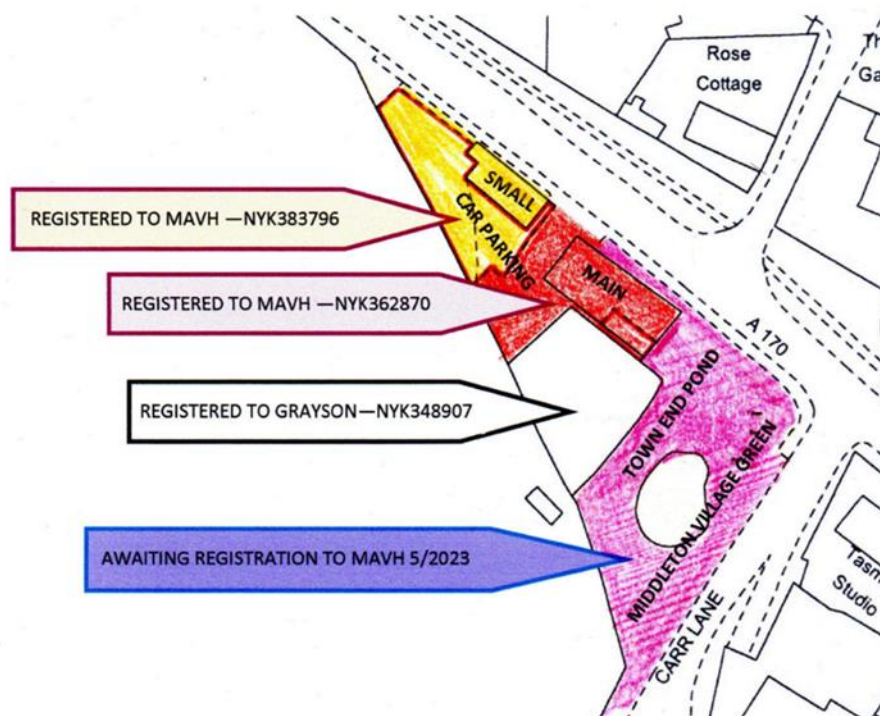
The Village Meal Sub-committee

The Textile Project Sub-committee

Draft Strategic Plan -Considerations

- 1) To maintain and improve the income stream, seeking out grant funding where appropriate
 - a. Continue to exercise rigorous scrutiny of the hall's finances, regularly monitoring income and expenditure
 - b. Create and cost a maintenance plan for inclusion in the budget
 - c. Review marketing and platforms to ensure efficient use of village hall to maximise income
 - d. Encourage regular/new fund-raising events and activity
 - e. Research funding opportunities in line with objectives and make appropriate grant applications
 - f. Support the management of building security, fire and booking systems
 - g. Ensure appropriate policies are in place
- 2) To promote a programme that will aim to reduce the carbon footprint of the village, aspire to a zero-carbon rated village hall; and promote and reduce, re-use, re-purpose and recycle culture
 - a. Continuously explore all options
- 3) To encourage and facilitate the growth of cultural events and individual learning for people of all ages within the village

- a. Promotion of visual arts and other opportunities that will seek to engage residents of all ages
- 4) To make the Hall (including Town End Pond/The Village Green) accessible and encourage a wide range of activities for the benefit of all users
 - a. To update and upgrade facilities, taking advantage of technological developments
 - b. Explore all options for the development of Town End Pond/Village Green with an emphasis towards eco/wildlife habitat
- 5) To plan for future governance and management of all the assets
 - a. To support the centralised location and security of governance and legal documents
 - b. To work towards a succession plan for the introduction and development of future Trustee and Committee member involvement



Recommendation: That the draft report be discussed and a Final Strategic Report 2023-2028 be presented at the November AGM for approval.